

2021 CONTINUING MEDICAL EDUCATION GRANTS

Name of Recipient	Program Name	Program Description	Amount
Society for the Advancement Of Blood Management	Inter. Consensus Conference on Anemia Management in Surgical Patients	The Society for the Advancement of Blood Management (SABM®) seeks a grant from American Regent, Inc. to convene an advisory panel to develop a manuscript for publication in a peer-reviewed journal. The <i>International Consensus Conference on Anemia Management in Surgical Patients (ICCAMS) – International Advisory Panel and Manuscript for Peer-Reviewed Publication</i> will convene a two-day virtual conference with an advisory panel comprised of key opinion leaders from the three largest patient blood management organizations: Society for the Advancement of Blood Management (SABM.org); Network for the Advancement of Patient Blood Management, Haemostasis and Thrombosis (NATAonline.com) based in France; and the International Foundation for Patient Blood Management (IFPBM.org), based in Switzerland. ICCAMS will address the study deficiencies and results found in the <i>Preoperative intravenous iron to treat anaemia before major abdominal surgery (PREVENTT)</i> study; Richards, et al; Lancet, Sept 2020. ICCAMS will evaluate the study design and results issues, study ethical issues, and the dangers posed by PREVENTT study if issues are left unchallenged. ICCAMS proposes to develop guidelines for treatment of anemia in the surgical populations utilizing the Rand Delphi (modified) process to establish consensus, and then submit for publishing in the Lancet journal. Aryeh Shander M.D., will serve as the chair of this activity.	\$ 50,000
Creative Educational Concepts (CEC)	Virtual Symposium during AMCP 2021.	Title of the Program- Virtual Symposium: 2021 AMCP Managed Care & Specialty Pharmacy Annual Meeting; Virtual - “Optimizing Heart Failure Outcomes by Addressing Iron Deficiency: Managed Care Implications and Considerations in the Emerging Era of Intravenous Iron.” The educational grant request for CEC is to develop and deliver a symposium targeted to specialty pharmacists, physicians, and managed care professionals to be presented at the 2021 Academy of Managed Care Pharmacy (AMCP) Annual Meeting being held virtually April 12-16, 2021. This educational activity is tentatively titled, “Optimizing Heart Failure Outcomes by Addressing Iron Deficiency: Managed Care Implications and Considerations in the Emerging Era of Intravenous Iron. This timely and adaptive educational activity is targeted to managed care professionals, physicians, and specialty pharmacists attending the 2021 Academy of Managed Care Pharmacy (AMCP) Annual Meeting. Activity attendees will be given the opportunity to virtually interact with world-renowned expert faculty across all clinically relevant aspects of iron deficiency (ID) management in the setting of comorbid heart failure (HF). The session will begin with a thorough review of the pathophysiologic underpinnings of ID in HF, specifically the role of hepcidin in hyperinflammatory states (like HF) and the subsequent implications on iron supplementation approaches. The robust prognostic implications and outcomes manifestations of ID in HF, including functional capacity, quality of life, and morbidity and mortality will also be reviewed in detail as a means of providing a foundational knowledge base. In the remainder of the educational session, activity attendees will appraise existing and emerging clinical trial data of IV iron therapies for ID in HF, and then provide a dynamic, case-based opportunity for attendees to apply the information they have learned into real-world clinical scenarios. Lastly, attendees will get to pilot our novel, innovative guidance flowchart as an educational resource and clinical tool for managing ID in HF. For the AMCP audience, the clinical aspects of this presentation will be augmented with cost considerations and implications at every level, allowing for a relevant and impactful experience for patient-facing and non-patient-facing clinicians and managed care professionals alike.	\$ 136,500



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Pri-Med Institute	Proactive Management of Iron Deficiency Anemia: An Update for the Primary Care Provider	<p>This initiative is designed to educate primary care clinicians regarding the diagnosis and management of iron deficiency anemia in the primary care setting. This will be achieved by educating clinicians the Regional Conference in NY and the East Annual Conference in Boston, MA.</p> <p>Two (2) virtual live <i>PrimaryCareNOW</i> sessions (1,000 learners total), to replace two (2) <i>Primary Care Updates</i> sessions (1,000 learners total)</p> <p>Activity Highlights:</p> <ul style="list-style-type: none"> • Guarantee of 500 learners/<i>PrimaryCareNOW</i> • Activity is 60 minutes and includes interactive polling (up to five in-line questions) and real-time Q&A <p>The 60-minute activity is certified by Pri-Med Institute (the accredited division of Pri-Med) for 1.00 <i>AMA PRA Category 1 Credit</i>TM and AANP contact hour and offers ABIM Medical Knowledge MOC credit.</p>	\$ 199,296

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